

2023-2024

**EAA**



# Corporate Partners

Youth Education Fund Initiative

Multiple levels  
of Giving

Many Benefits  
to your Business

## Escondido Art Association

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# Escondido Art Association Corporate Partners



The Escondido Art Association (EAA) is dedicated to promoting fine arts in our community. The EAA Gallery on Grand Avenue in Historic Escondido provides an outlet for members and other local artists to display their work. Our Gallery is staffed entirely by volunteers. As a 501(c)3 charitable organization, we' are active in the community of Escondido and beyond, hosting social art demonstrations by professional artists, offering monthly open exhibitions and shows that benefit local causes, rewarding scholarships, and showcasing artwork in downtown businesses through our Rotations Program.

Escondido Art Association strives to ensure everyone is welcome and can be involved in any program, no matter their ability to pay.

Programs include:

## **MONTHLY OPEN EXHIBITIONS IN-GALLERY**

Open to all ages and levels of mastery at the EAA gallery. These exhibitions are community shows, available to all members of the public.

## **MONTHLY ART DEMO**

The EAA hosts a monthly two-hour event that is free and open to the public, with a live artist demonstration.

## **KIDS KALEIDOSCOPE PROGRAM**

The Kids Kaleidoscope Art Show is free to all students K-11 and promotes Escondido artists through education, exhibitions, and professional development.

## **HIGH SCHOOL SCHOLARSHIP PROGRAM**

The High School Art Scholarship Program is for graduating seniors from Escondido high schools. This is a competition and students submit a free entry, including one piece of art (2D or 3D).

## **COLLEGE INTERNSHIP PROGRAM**

Escondido Art Association provides internship programs for college students.

## **ART SUMMER CAMP**

In the summer, students K-8th grade come to the gallery weekly for two hours in gallery classes taught by local artists.

## **ART ROTATIONS**

EAA provides free art on the walls at various restaurants, libraries, and event venues in North County, giving member artists a free opportunity to both display their work and sell to the public.



## Youth Education Fund Goals

We work with corporate partners who share our passion for enhancing art in Escondido, youth art education, and helping diverse communities with resources that lack the financial ability for art expression. From event sponsorships to employee engagement opportunities to consumer promotions, our partnerships are creatively tailored to the unique needs of each partner.

Our 2024 Youth Education Fund goal is to reach \$5500 by March to support our Kids Kaleidoscope Program free to students K-11th grade and our High School Scholarship Program free to High School Seniors. Both of these arts education programs include awards, an exhibition and reception.

### Corporate Partners

\$2,500+

- Recognition in social media post on EAA Facebook and Instagram
- Recognition on the EAA website including your hyperlinked company logo
- Recognition on e-newsletters with distribution to over 460 people (and growing!)
- Recognition at the Summer Solstice event: event website, event program, press releases and Marketing opportunities at monthly art demos at California Center for the Arts Escondido

\$1,000

- Recognition in social media post on EAA Facebook and Instagram.
- Recognition on the EAA website including your hyperlinked company logo
- Recognition on e-newsletters with distribution to over 460 people (and growing!)
- Marketing opportunity at monthly art demos

\$500

- Recognition in social media post on EAA Facebook and Instagram.
- Recognition on the EAA website including your hyperlinked company logo
- Recognition on e-newsletters with distribution to over 460 people (and growing!)
- Unique social media post on Instagram and Facebook

\$250

- Recognition on the EAA website including your hyperlinked company logo
- Recognition on e-newsletters with distribution to over 460 people (and growing!)